Lean Construction Institute

Provider Number H561

Learning from Product Development

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Donald Reinertsen, Reinertsen Associates

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3 LU Credit(s) earned on completion of this course will be reported to AIA CES for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

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Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.

Course Description

Developing a new product that is to be manufactured aligns closely with designing facilities that are to be constructed, but the difference in their outputs has tended to limit learning across those boundaries. This presentation by a recognized expert in product development will share learnings from his world that can be applied in designing the built environment.

Learning Objectives

At the end of the this course, participants will be able to:

1. Learn how product development and built environment design are same and different.

2. Learn key elements about managing product development; e.g., that queues are the single most important cause of poor product development performance.

3. Understand the potential benefits of applying learnings from product development to built environment design.

4. Learn how to apply learnings from product development to built environment design.